# QTR 1 2019



REAL ESTATE MOVE FORWARD™



### WELCOME TO THE 24<sup>TH</sup> EDITION OF THE BOND REPORT

After a year of what felt like the real estate industry was intent on resetting itself, the first quarter of 2019 seems to be a continuation on the same path, with many of the same conditions, both within the industry and outside of it, having an impact on how buyers and sellers respond.

A \$238 million condo sale made news around the world as the most expensive purchase in the country this quarter. This is not in sync with what we are seeing in the rest of the luxury– new development or middle market. What we are seeing, is a continued need for sellers to reconcile their aspirational pricing with a more realistic value assessment of their homes. What started in 2017, as a softening of the luxury market has moved through the rest of the market, and is now affecting what we have referred to in the past as the "real homes" for "real people" sector. This is not to say that these homes aren't selling: they are just selling at a more realistic pace than compared to three years ago when supply was scarce and bidding wars were rampant.

Overall, the market is operating at a slower pace with the median days a property stayed on the market continuing to increase this quarter. There are several factors contributing to this: inventory numbers increased again this quarter adding to the already abundant supply of available apartments in every sector; the tax bill that went into effect in Decemeber 2018 has buyers acting cautiously; and financing remains a concern for many. The economy's future is also contributing to a hesitancy for some.

Quarter 2, 2019 is poised for a substantial uptick from the previous wait-and-see mentality we have experienced in the last few quarters. While it has been a buyers' market for a few quarters now, with many choices and opportunities to make sound purchasing decisions, buyers have received the message that there are deals to be grabbed. In addition, mortgage rates have unexpectedly dropped below 4%, once again giving buyers another motivator to finally get off the sidelines.

Whether you are a buyer or a seller, BOND is here to help. We provide the expertise and granular knowledge you need to either sell your home or know what the true value of one you are considering is. Our technology and market experience will guide you every step of the way.

We look forward to assisting you.

Noah Freedman, Partner,

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**BOND New York Real Estate** 



Equal Housing Opportunity

Licensed real estate broker

Bond New York is a broker that supports equal housing opportunity.

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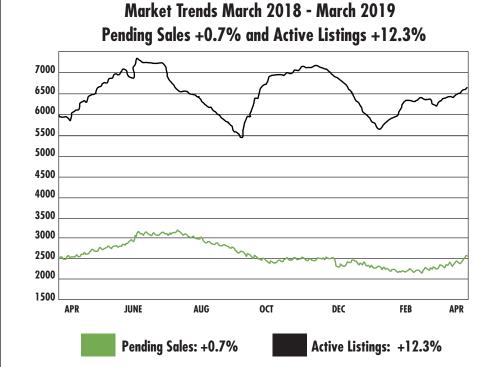


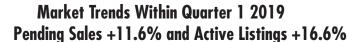
While the BOND Report presents a traditional historical snapshot of the market, we first present two charts indicating pending sales (all listings in contract) versus active listings (all available inventory) for both year-over-year and within Quarter 1, 2019. The data compares sales volume amidst real-time inventory trends and offers the best indication of the current state of the market. It also informs us of where the market is heading.

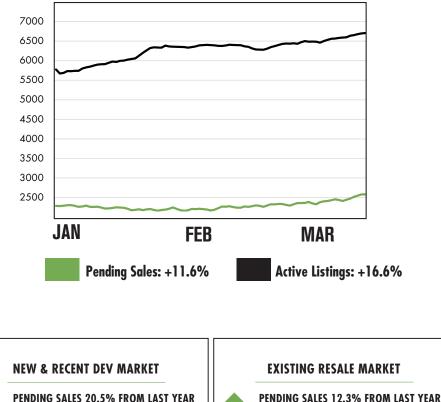
Marketwide, pending sales showed almost no change for the year, starting at 2,536 and ending at 2,554. The number of pending sales reached peak levels in July at 3,196 before decreasing consistently into the fall and winter. Within Quarter 1, 2019, pending sales remained steady before beginning to increase in March, a typical trend for the Spring selling season. The number of pending sales for new and recent development was down 20.5% marketwide and the number of pending sales for existing resale was up 12.3% from last year.

Marketwide, supply was up 12.3% compared to this time last year. Supply was also up 16.6% from the start of the Quarter 1, 2019. Supply started the year at 5,774 and increased consistently in February and March with the highest inventory levels at the end of the quarter at 6,730. Active listings were up 12.0% from last year in the new and recent development market and up 17.5% in the existing resale market from last year.









 PENDING SALES 20.5% FROM LAST YEAR
 PENDING SALES 12.3% FROM LAST YEAR

 ACTIVE LISTINGS 12.0% FROM LAST YEAR
 ACTIVE LISTINGS 17.5% FROM LAST YEAR

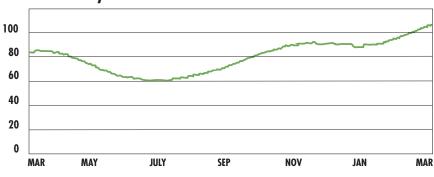
#### BONDREPORT

	QTR 1 2019	% CHG (QTR)	QTR 4 2018	% CHG (YR)	QTR 1 2018
Properties Sold	2,248	-5.07%	2,368	+11.07%	2,024
Pending Sales	2,554	+12.17%	2,277	+0.71%	2,536
Avg Price	\$2,156,235	+4.40%	\$2,065,440	+11.02%	\$1,942,257
Median Price	\$1,085,465	+5.90%	\$1,025,000	-1.23%	\$1,099,000
Avg Price Per Sq Ft	\$1,463	-6.23%	\$1,560	-1.73%	\$1,489

### **LOOKING BACK**

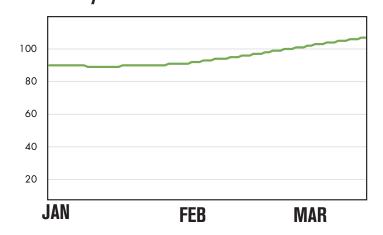
The median sales price marketwide was \$1,085,465, showing a 5.90% increase quarter-over-quarter and showing almost no change year-over-year. The average sales price marketwide was \$2,156,235, up 4.40% quarter-over-quarter and up 11.02% year-over-year. The average price remained over the \$2,000,000 threshold for the second quarter in a row. While the number of pending sales showed almost no change year-over-year, increasing 0.71%, the number of pending sales were up 11.1% since the start of the year and up 12.17% quarter-over-quarter.

Marketwide, the median number of days a property stays on the market was up 27.4% compared to this time last year and up 18.9% since the start of the year. The median number of days a property stays on the market continued to climb within the quarter, starting in January at 90 and increasing to 107 at the end of the quarter. Overall, the consistent increases in the median number of days a property stays on the market compared to this time last year and within the quarter, indicated a continued trend of a slower paced market overall.



Days on Market March 2018 - March 2019





QTR 1 2019

### **BOND HEAT INDEX**

CHANGE IN PENDING SALES WITHIN 1<sup>ST</sup> QUARTER 2019

INWOOD **INWOOD/WASHINGTON HEIGHTS** +16.7%WASHINGTON HEIGHTS **MORNINGSIDE HEIGHTS/HARLEM** +2.6%HEIGHTS HEIGHTS **UPPER WEST SIDE** +10.8%HARLEM **MIDTOWN SOUTH** upper west Side -26.9% east Harlem **CHELSEA** upper East Side +5.9% WEST VILLAGE +12.5%MIDTOWN FAST KIPS BAY **SOHO** +7.4% Ч. Н MEST VILLAGE OHOG **TRIBECA** +6.3%**BATTERY PARK CITY** 0.0% FINANCIAL DISTRICT

HAMILTON HEIGHTS -21.1%

**EAST HARLEM** +55.0%

**UPPER EAST SIDE** +15.1%

MIDTOWN EAST/CENTER +11.1%

**MURRAY HILL** +15.2%

**KIPS BAY** +25.8%

 $\begin{array}{l} \text{GRAMERCY/FLATIRON} \\ +7.2\% \end{array}$ 

 $\begin{array}{l} \text{GREENWICH VILLAGE} \\ +5.3\% \end{array}$ 

EAST VILLAGE +26.7% NOLITA

-16.7%

**LOWER EAST SIDE** -1.6%

FINANCIAL DISTRICT/CIVIC CENTER +56.7%

For a more in-depth analysis of your neighborhood, contact your BOND agent today.

LOWER EAST SIDE

### A CLOSER LOOK

The Financial District/Civic Center, East Harlem and the East Village showed the largest percentage increase with respect to pending sales for Quarter 1, 2019. The active-to-pending ratio for the Financial District/Civic Center was 4.50, the active-to-pending ratio for East Harlem was 1.90, and the active-to-pending ratio for the East Village was 1.65. Midtown South, Hamilton Heights and Nolita showed the largest decrease with respect to pending sales for Quarter 1, 2019. The active-to-pending ratio for Midtown South was 3.84, the active-to-pending ratio for Hamilton Heights was 3.60, and the active-to-pending ratio for Nolita was 2.30.

### LARGEST INCREASE

### FIDI/CIVIC CENTER

Days on Market	119
Pending Sales	
Active Listings	126
Active-to-Pending Ratio.	4.50

### **EAST HARLEM**

Days on Market	135
Pending Sales	31
Active Listings	59
Active-to-Pending Ratio.	.1.90

### **EAST VILLAGE**

Days on Market
Pending Sales <b>57</b>
Active Listings94
Active-to-Pending Ratio1.65



### LARGEST DECREASE

### **MIDTOWN SOUTH**

Days on Market	120
Pending Sales	
Active Listings	146
Active-to-Pending Ratio.	.3.84

### **HAMLITON HEIGHTS**

Days on Market	98
Pending Sales	15
Active Listings	54
Active-to-Pending Ratio.	3.60

### NOLITA

Days on Market	102
Pending Sales	
Active Listings	
Active-to-Pending Ratio.	2.30

QTR 1 2019

QTR 4 2018

QTR 1 2019

3+ BEDS

### **MARKET SNAPSHOT**





2 BEDS

**CLOSED SALES BY PROPERTY TYPE YEAR-OVER-YEAR** QUARTER 1 2019 QUARTER 1 2018 59% 56% 44% 41% **CO-OP** CONDO CO-OP CONDO

Source: UrbanDigs.com Percentages Are Rounded.

### BONDREPORT

QTR 1 2019

### **MARKET SNAPSHOT**







Size35%<br/>30%<br/>25%<br/>30%<br/>30%<br/>30%<br/>30%<br/>30%35%<br/>30%<br/>30%<br/>30%<br/>30%35%<br/>30%<br/>30%<br/>30%35%<br/>30%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>30%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%35%<br/>35%

Source: UrbanDigs.com Percentages Are Rounded.

### Bondreport Condo Market Matrix

	QTR 1 2019	% CHG (QTR)	QTR 4 2018	% CHG (YR)	QTR 1 2018
Avg Price	\$3,345,565	+23.39%	\$2,711,391	+24.74%	\$2,681,924
Median Price	\$1,580,000	+7.12%	\$1,475,000	-4.24%	\$1,650,000
Avg Price Per Sq Ft	\$1,652	-7.13%	\$1,778	-3.98%	\$1,720
Studio (median)	\$695,000	+6.92%	\$650,000	+0.72%	\$690,000
1 Bedroom (median)	\$1,050,000	-2.33%	\$1,075,000	-0.94%	\$1,060,000
2 Bedroom (median)	\$1,754,000	-3.63%	\$1,820,000	-21.52%	\$2,235,058
3+ Bedroom (median)	\$3,500,000	+0.29%	\$3,490,000	-24.56%	\$4,639,754

### **CONDO SALES**

The average condo price for Quarter 1, 2019 was \$3,345,565, crossing back over the \$3,000,000 threshold for the first time in six consecutive quarters. This can largely be attributed to the closing of 220 Central Park South for \$238 million. The median price for condos in Quarter 1, 2019 was \$1,580,000, which was up 7.12% quarter-over-quarter and down 4.24% year-over-year. By size, all bedroom categories showed a decrease in median price year-over-year with the exception of studios, which showed almost no change at 0.72%. Both two bedrooms and three+ bedroom size categories showed the most significant price decreases year-over-year at 21.52% and 24.56% respectively.

Active listings within the quarter were up 15.5% and up 9.9% since last year. Condo supply saw its highest listing in July reaching peak levels of 3,697. Much of the fall and winter were expected trends of increases in September and October, decreasing into the end of the year and then picking up again into the Spring and end of Quarter 1, 2019 where supply was at 3,422.

Pending sales for condos were down 14.4% from last year. Pending sales for condos within Quarter 1, 2019 were up 14.8%. The number of pending sales at the start of the quarter was 871 and increased steadily to 1,000 at the end of the quarter.

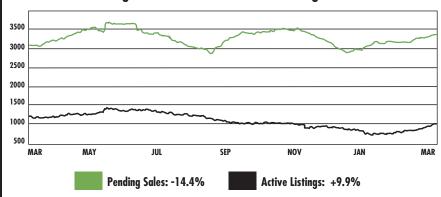
### **MONTHLY CONTRACT ACTIVITY**



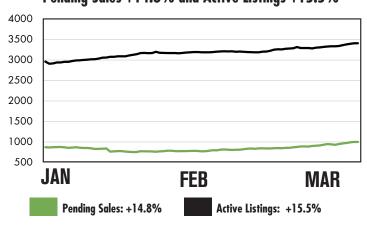
17.4% FROM LAST YEAR

Source: UrbanDigs.com Percentages Are Rounded.

#### Condo March 2018 - March 2019 Pending Sales -14.4% and Active Listings +9.9%



Condo Within Quarter 1 2019 Pending Sales +14.8% and Active Listings +15.5%



#### Closed Condo Sales By Size Quarter-Over-Quarter



### BONDREPORT CO-OP MARKET MATRIX

	, , , , , , , , , , , , , , , , , , , ,				
	QTR 1 2019	% CHG (QTR)	QTR 4 2018	% CHG (YR)	QTR 1 2018
Avg Price	\$1,315,350	+2.33%	\$1,285,366	-2.65%	\$1,351,181
Median Price	\$815,000	+2.13%	\$798,000	+0.62%	\$810,000
Avg Price Per Sq Ft	\$1,051	+0.04%	\$1,051	-5.32%	\$1,110
Studio (median)	\$450,000	+1.12%	\$445,000	+0.45%	\$448,000
1 Bedroom (median)	\$680,000	-2.86%	\$700,000	-5.42%	\$719,000
2 Bedroom (median)	\$1,325,000	+8.16%	\$1,225,000	-1.85%	\$1,350,000
3+ Bedroom (median)	\$2,075,000	-5.03%	\$2,185,000	-16.41%	\$2,482,500

### **CO-OP SALES**

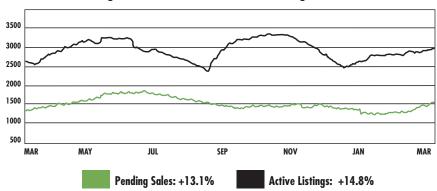
With respect to average price and median price for co-ops, this market remained stable. The average price for a co-op in Quarter 1, 2019 was \$1,315,350 showing almost no change both quarter-over-quarter and year-over-year. The median price for a co-op in Quarter 1, 2019 was \$815,000 also showing almost no change both quarter-over-quarter and year-over-year. By size, two bedrooms showed the largest median price change quarter-over-quarter, at \$1,325,000, at an increase of 8.16%. Three+ bedrooms showed the largest decrease in median price at \$2,075,000, a decrease of 16.41%.

Active co-op listings were up 14.8% for the year. Within the quarter, active listings were up 19.4%, starting the quarter at 2,509 and increasing steadily throughout the quarter to finish at 2,997. The end of the Quarter 1, 2019 showed the highest number of co-op active listings since the start of the year.

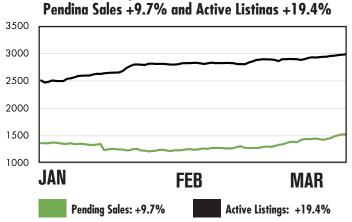
Pending sales for co-ops markewide showed a 13.1% increase for the year and a 9.7% increase within Quarter 1, 2019. The number of pending sales at the start of Quarter 1, 2019 were 1,366, decreasing throughout January before steadily increasing throughout February and March, finishing Quarter 1, 2019 at 1,498.



#### Co-op March 2018 - March 2019 Pending Sales +13.1% and Active Listings +14.8%



Co-op Within Quarter 1 2019



#### Closed Co-op Sales By Size Quarter-Over-Quarter



Source: UrbanDigs.com Percentages Are Rounded.

## LUXURY MARKET: A VIEW FROM THE TOP

The luxury market is defined as the top 10% of all co-op and condo sales transactions. For Quarter 1, 2019, the entry threshold for the luxury submarket was \$3,791,409. The average luxury price was \$10,438,789, up 7.49% quarter-over-quarter and up 31.56% year-over-year. The median luxury price was \$5,885,000, down 12.16% quarter-over-quarter and showing almost no change year-over-year. The average price per square foot was \$2,838, down 15.49% quarter-over-quarter and up 4.31% year-over-year. In the \$5-10 million price category, co-op showed decreases in both pending and active sales. Condos in the \$10+ million category showed the largest decrease in pending sales at 41.4%.

### LUXURY MARKET MATRIX

	QTR 1 2019	% CHG (QTR)	QTR 4 2018	% CHG (YR)	QTR 1 2018
Avg Price	\$10,438,789	+7.49%	\$9,711,730	+31.56%	\$7,934,833
Median Price	\$5,885,000	-12.16%	\$6,700,000	-1.83%	\$5,995,000
Avg Price Per Sq Ft	\$2,838	-15.49%	\$3,358	+4.31%	\$2,721

### 5-10 MILLION

### **PENDING / ACTIVE**

### CONDO

**Pending Sales:** +0.9% From Last Year **Active Listings:** -7.7% From Last Year

### CO-OP

Pending Sales: -25.0% From Last Year Active Listings: -21.4% From Last Year



#### **10+** Million

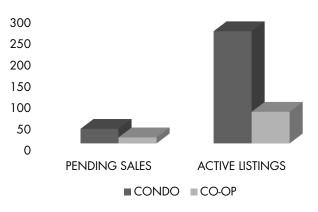
### **PENDING / ACTIVE**

### CONDO

Pending Sales: -41.4% From Last Year Active Listings: +6.5% From Last Year

### CO-OP

Pending Sales: +7.7% From Last Year Active Listings: +17.5% From Last Year



### TOWNHOUSE SALES

The townhouse market is a unique submarket. It has the fewest number of transactions of all the submarkets with the smallest inventory and the smallest buyer pool. As a result, properties in the townhouse submarket tend to be based on specific traits of the individual property and not on general market trends. The average townhouse sales price for Quarter 1, 2019 was \$6,028,653. The median townhouse sales price for Quarter 1, 2019 was \$4,600,000.

### TOWNHOUSE MARKET MATRIX

	QTR 1 2019	% CHG (QTR)	QTR 4 2018	% CHG (YR)	QTR 1 2018
Avg Price	\$6,028,653	+2.25%	\$5,895,849	-21.61%	\$7,690,385
Median Price	\$4,600,000	-23.71%	\$6,030,000	-34.29%	\$7,000,000
Avg Price Per Sq Ft	\$1,647	+48.02%	\$1,113	+3.15%	\$1,597

### **ACTIVE LISTINGS**

- ↑ 3.7% Year To Date
- ↑ 10.6% From Last Month
- 16.9% From Last Year

### **PENDING SALES**

- ↑ 7.8% Year To Date
- 0.0% From Last Month
- ↑ 25.0% From Last Year

### **DAYS ON MARKET**

- 1 29.4% Year To Date
- ↑ 13.1% From Last Month
- ↓ 4.6% From Last Year

### **ACTIVE TOWNHOUSE LISTINGS**

#### **UPPER WEST SIDE:**

- ↑ 19.5% Year To Date
- 14.0% From Last Month
- 8.9% From Last Year

### WEST VILLAGE:

8.7% Year To Date
23.5% From Last Month

10.5% From Last Year

### **GREENWICH VILLAGE:**

↓ 20.8% Year To Date
↑ 11.8% From Last Month
↑ 35.7% From Last Year

### **UPPER EAST SIDE:**

- ↓ 19.4% Year To Date
- ↑7.4% From Last Month
- ↓ 3.3% From Last Year

### EAST VILLAGE:

- ↑ 150.0% Year To Date
- 0.0% From Last Month
- ↓ 16.7% From Last Year

### **NEW DEVELOPMENT**

Marketwide, new development supply increased 12.4% since the start of the year and was up 12.0% since last year. Pending sales were up 14.3% since the start of the year, but down 20.5% since last year. Monthly contract activity was down 20.8% from last year and up 30.2% since last month.

### **MANHATTAN SUPPLY**

### 2,142

- 12.4% Year To Date
- ↑ 5.8% From Last Month
- 12.0% From Last Year

### **MANHATTAN MONTHLY NEW SUPPLY**

376

- ↓ 24.3% From Last Month
- 1.7% From Last Year
- MANHATTAN SUPPLY BY SIZE **ONE BEDROOM TWO BEDROOM THREE+ BEDROOM STUDIO** 525 118 722 774 14.6% 15.6% (14.2%) Year To Date 8.3% Year To Date Year To Date Year To Date 7.8% 2.9% From Last Month **1** 6.3% From Last Month From Last Month From Last Month 11.3% From Last Year 13.6% From Last Year From Last Year From Last Year **6.3**% 16.5% 8.4%

### **MANHATTAN PENDING SALES**

662

- 14.3% Year To Date
- 19.1% From Last Month
- ↓ 20.5% From Last Year

**MANHATTAN MONTHLY CONTRACT ACTIVITY** 

164

- ↑ 30.2% From Last Month
- ↓ 20.8% From Last Year

### MANHATTAN PENDING SALES BY SIZE



### OFFICE LOCATIONS

### **CORPORATE HEADQUARTERS**

810 SEVENTH AVENUE, 39<sup>th</sup> FLOOR NEW YORK, NY 10019 PHONE: 212-582-2009

### **UPPER EAST SIDE**

324 EAST 86TH STREET NEW YORK, NY 10028 PHONE: 212-584-4220

### **MIDTOWN WEST**

810 SEVENTH AVENUE, 39<sup>th</sup> Floor New York, NY 10019 Phone: 212-582-2009

### **UPPER MANHATTAN**

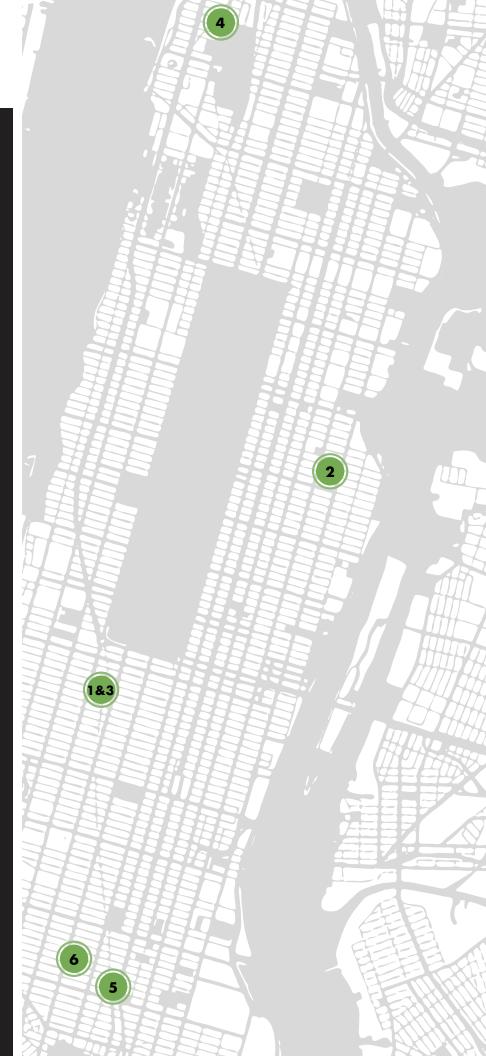
1677 AMSTERDAM AVENUE NEW YORK, NY 10027 PHONE: 646.719.1821

### UNION SQUARE

853 BROADWAY, 15<sup>th</sup> Floor NEW York, NY 10003 PHONE: 212.206.1770

### CHELSEA

64 WEST 21<sup>st</sup> Street New York, NY 10010 Phone: 212.645.8800





REAL ESTATE



